

Economic Impact of the Horse Industry

IN TEXAS



Total Value
Added to the
Texas Economy:

\$12.3 billion



Direct
Contribution
to GDP:

\$6.5 billion

Total
Employment Impact:

212,000 jobs

Direct
Employment Impact:

155,400 jobs



749 horses in Texas- making it
the largest state in terms of
thousand horse population

30.48% of households or
3 million

in Texas
contain horse
enthusiasts



158,000

Texas residents
volunteering their time
for horse-related activities



1.6 million

acres of land
owned or leased
for horse-related
purposes in Texas



ECONOMIC IMPACT

THE RACING SECTOR

Supports **63,000 total jobs**
49,000 direct jobs



Adds **\$1.2 billion**
in value to the
state economy.

Racing Sector
Total Economic
Impact of:

\$3.2 billion



ECONOMIC IMPACT

THE RECREATION SECTOR

Supports **28,000 total jobs**
20,100 direct jobs



Adds **\$841 million**
in value to the
state economy.



Recreation Sector
Total Economic
Impact of:

\$1.6 billion



ECONOMIC IMPACT

THE COMPETITION SECTOR

Supports **42,000 total jobs**
31,000 direct jobs

Competition Sector
Total Economic
Impact of:
\$2.4 billion



Adds **\$1.2 billion**
in value to the
state economy.

ECONOMIC IMPACT

TRADITIONAL WORK HORSES

Supports
25,000 total jobs
18,500 direct jobs

Tradition Work
Horses
Total Economic
Impact of:
\$1.3 billion



Adds
\$680 million
in value to the
state economy.



ECONOMIC IMPACT

EQUINE ASSISTED SERVICES

Supports **900 total jobs**
700 direct jobs

Equine Assisted
Services
Total Economic
Impact of:
\$56 million



Adds
\$31.6 million
in value to the
state economy.



ECONOMIC IMPACT

EQUINE RESCUES & SANCTUARIES

Supports **450 total jobs**
350 direct jobs

Equine Rescue
& Sanctuary
Total Economic
Impact of:
\$23 million

Adds **\$12.8 million**
in value to the
state economy.

