

Economic Impact of the Horse Industry IN NORTH CAROLINA



Total Value
Added to the
North Carolina
Economy:
\$2.9 billion



Direct
Contribution
to GDP:
\$1.6 billion

Total
Employment Impact:
45,000 jobs

Direct
Employment Impact:
31,400 jobs



180 horses in North Carolina - making it the
eleventh largest state in terms of
thousand horse population.

30.48% of households or
1.3 million

in North Carolina
contain horse
enthusiasts.



69,000

North Carolina
residents volunteering their time
for horse-related activities



421,000

acres of land
owned or leased
for horse-related
purposes in North Carolina



ECONOMIC IMPACT

THE RACING SECTOR

Supports **1,800 total jobs**
1,400 direct jobs

Racing Sector
Total Economic
Impact of:

\$104 million



Adds **\$62 million**
in value to the
state economy.

ECONOMIC IMPACT

THE RECREATION SECTOR

Supports **10,700 total jobs**
7,600 direct jobs

Recreation Sector
Total Economic
Impact of:

\$685 million



Adds **\$373 million**
in value to the
state economy.



ECONOMIC IMPACT

THE COMPETITION SECTOR

Supports **9,000 total jobs**
6,700 direct jobs

Competition Sector
Total Economic
Impact of:

\$571 million



Adds **\$317 million**
in value to the
state economy.



Tradition Work
Horses
Total Economic
Impact of:

\$42 million

ECONOMIC IMPACT

TRADITIONAL WORK HORSES

Supports
700 total jobs
500 direct jobs



Adds
\$23 million
in value to the
state economy.



ECONOMIC IMPACT

EQUINE ASSISTED SERVICES

Supports **300 total jobs**
200 direct jobs

Equine Assisted
Services
Total Economic
Impact of:

\$26.5 million



Adds
\$15.5 million
in value to the
state economy.



ECONOMIC IMPACT

EQUINE RESCUES & SANCTUARIES

Supports **90 total jobs**
70 direct jobs

Equine Rescue
& Sanctuary
Total Economic
Impact of:

\$5 million

Adds **\$3 million**

in value to the
state economy.

