

# Economic Impact of the Horse Industry

## IN FLORIDA



Total Value  
Added to the  
New York Economy:  
**\$7.7 billion**



Direct  
Contribution  
to GDP:  
**\$4.2 billion**

Total  
Employment Impact:  
**112,100 jobs**

Direct  
Employment Impact:  
**77,000 jobs**



**335** horses in Florida - making it the  
third largest state in terms of  
**thousand** horse population.

**30.48%** of households or  
**2.7 million**

in New York  
contain horse  
enthusiasts



**142,000**

New York residents  
volunteering their time  
for horse-related activities



**561,000**

acres of land  
owned or leased  
for horse-related  
purposes in New York



ECONOMIC IMPACT

## THE RACING SECTOR

Supports **32,700 total jobs**  
**24,000 direct jobs**



Adds **\$1.2 billion**  
in value to the  
state economy.

Racing Sector  
Total Economic  
Impact of:

**\$2 billion**



ECONOMIC IMPACT

## THE RECREATION SECTOR

Supports **14,000 total jobs**  
**10,000 direct jobs**



Adds **\$496 million**  
in value to the  
state economy.



Recreation Sector  
Total Economic  
Impact of:

**\$943 million**

ECONOMIC IMPACT

## THE COMPETITION SECTOR

Supports **27,000 total jobs**  
**19,000 direct jobs**

Competition Sector  
Total Economic  
Impact of:

**\$1.7 billion**



Adds **\$928 million**  
in value to the  
state economy.

ECONOMIC IMPACT

## TRADITIONAL WORK HORSES

Supports  
**1,750 total jobs**  
**1,200 direct jobs**

Tradition Work  
Horses  
Total Economic  
Impact of:

**\$110 million**



Adds  
**\$56 million**  
in value to the  
state economy.



ECONOMIC IMPACT

## EQUINE ASSISTED SERVICES

Supports **600 total jobs**  
**500 direct jobs**

Equine Assisted  
Services  
Total Economic  
Impact of:

**\$37.8 million**



Adds  
**\$21.5 million**  
in value to the  
state economy.



ECONOMIC IMPACT

## EQUINE RESCUES & SANCTUARIES

Supports **164 total jobs**  
**124 direct jobs**

Equine Rescue  
& Sanctuary  
Total Economic  
Impact of:

**\$14.5 million**



Adds **\$7.2 million**  
in value to the  
state economy.

