



# Economic Impact of the Horse Industry

## IN CALIFORNIA

Total Value Added to the California Economy: **\$11.6 billion**



Direct Contribution to GDP: **\$6.5 billion**

Total Employment Impact: **132,496 jobs**

Direct Employment Impact: **93,467 jobs**



**477** thousand horses in California - making it the second largest state in terms of horse population

**30.48%** of households or **4.1 million**

in California contain horse enthusiasts



**220,000**

California residents volunteering their time for horse-related activities.



**410,000**

acres of land owned or leased for horse-related purposes in California

ECONOMIC IMPACT

## THE RACING SECTOR

Supports **37,000 total jobs**  
**25,000 direct jobs**



Adds **\$1.5 billion**  
in value to the  
state economy.

Racing Sector  
Total Economic  
Impact of:

**\$2.5 billion**



ECONOMIC IMPACT

## THE RECREATION SECTOR

Supports **26,000 total jobs**  
**18,410 direct jobs**



Adds **\$1.2 billion**  
in value to the  
state economy.



Recreation Sector  
Total Economic  
Impact of:

**\$2.2 billion**



ECONOMIC IMPACT

## THE COMPETITION SECTOR

Supports **25,280 total jobs**  
**18,410 direct jobs**

Competition Sector  
Total Economic  
Impact of:

**\$2 billion**



Adds **\$1.2 billion**  
in value to the  
state economy.

ECONOMIC IMPACT

## TRADITIONAL WORK HORSES

Supports  
**4,300 total jobs**  
**3,000 direct jobs**

Tradition Work  
Horses  
Total Economic  
Impact of:

**\$395 million**



Adds  
**\$194 million**  
in value to the  
state economy.



ECONOMIC IMPACT

## EQUINE ASSISTED SERVICES

Supports **673 total jobs**  
**579 direct jobs**

Equine Assisted  
Services  
Total Economic  
Impact of:

**\$42.5 million**



Adds  
**\$30.3 million**  
in value to the  
state economy.



ECONOMIC IMPACT

## EQUINE RESCUES & SANCTUARIES

Supports **196 total jobs**  
**150 direct jobs**

Equine Rescue  
& Sanctuary  
Total Economic  
Impact of:

**\$14.6 million**



Adds **\$8.5 million**  
in value to the  
state economy.

